

A REFINED INTRODUCTION TO OUR SEMI-CUSTOM COLLECTION, PRICING, PROCESS, AND EMBELLISHMENT OPTIONS



WISH UPON A GEALLIGRAPHY

Congratulations on your Engagement!

Your wedding stationery is the first glimpse your guests will have of your celebration — a tangible expression of your story, crafted with intention and fine-art detail.

At Wish Upon a Calligraphy, each suite is designed with soft romantic tones, curated textures, and heirloom-quality print methods. My aim is to create a beautifully cohesive experience from your initial enquiry to the moment your stationery arrives.

This guide walks you through the investment, options, and design process so you know exactly what to expect.

Owner and Designer

Our Semi-Custom Collection

A curated series of fine-art invitation suites inspired by romance, craftsmanship, and European elegance. Each suite can be personalised with your wording, colours, paper selections, embellishments, and print methods.







Amour La Foret La Ballerine







La Belle Doré Étoile



Semi-Custom Investment Overview

The minimum investment is £1500 for semi-custom invitations, regardless of quantity.

The average Wish Upon A Calligraphy couple invests £2000 to £3500+ for their semi-custom invitation suite.

Our pricing reflects the time, intention, and craftsmanship behind each piece. Every suite is individually created, hand-assembled, and finished using fine-art print methods and curated materials. This ensures your stationery feels truly personal, elevated, and worthy of your celebration. Each element is created by hand — never mass produced — and assembled with precision and care. Your investment allows the time and artistry required to make every detail feel intentional, refined, and beautifully meaningful to your wedding day.

What's Included in Your Suite



Save the Date + Envelope



RSVP Card + Envelope



Main Invitation + Envelope



Details Card

Customisation Options

Your suite can be beautifully customised to reflect your unique style and wedding aesthetic through:



Font, Wording, Layout and Colour



Paper Colour and Texture



Envelope Colour



Envelope Liner Design



Wax Seal Colour and Design



Ribbon Colour

These options allow you to tailor your suite while maintaining its fine-art aesthetic.

Fine-Art Enhancements

These premium embellishments can added to elevate your suite into a true keepsake with heirloom-quality details. All enhancements are optional and priced individually.



Wax Seals



Silk Ribbons £1.50 per suite



Velvet Ribbon £2.00 per suite



Envelope Liners £2.00 each



Vellum Wraps £2.00 each



Pockets £3.00 each



Venue Illustration £150 per design



Additional Inserts £4.00 per card



Printed Envelope Addressing £3.00 per envelope



Calligraphy
Envelope Addressing
£6.00 per envelope



Vintage Stamps £8.00 per envelope



Gold Foiling £5.00 per card

The Design Process

1. Design Consultation

Every great design begins with understanding your story. We'll begin with a gentle creative exploration from your vision, style, colour palette, and personal preferences to uncover what makes your day unique. This is where the inspiration takes shape.

2. Artwork and Proofs

We'll create beautifully detailed design mock-ups of your invitation suite and day-of stationery, designed with your bespoke calligraphy and fine-art details. You'll receive carefully crafted digital proofs to review and approve.



3. Final Approval

With up to three complimentary rounds of revisions, together we'll perfect every detail until everything feels just right. This is the moment where your suite becomes a true reflection of your wedding story and vision.

4. Handcrafted Production

Your pieces are brought to life using luxury materials and slow, artisanal methods, each element finished with precision and love.

5. Delivery

Your stationery is beautifully packaged and protected, ready for mailing. Opening it feels like receiving a cherished keepsake.

Wedding Stationery Timelines

Every step of your stationery journey is handled with care and precision. Below is an estimated timeline to guide you through the process.

Step 1: Enquiry and Proposals

Timeline: 1-3 Days

Submit the enquiry form and receive a tailored quote and availability within 24–48 hours. Accept quote and submit a deposit to secure your spot.

Additional Step: Vision Board Creation and Initial Draft (Bespoke Process Only)

Timeline: 1–2 Weeks Receive a curated vision board and hand-drawn sketch to finalise your style, colour palette, and theme.

Step 2: Digital Proofing and Revisions

Timeline: 1–2 Weeks (depending on revisions)
Receive your first official digital mock-up within
one week, with up to three rounds of revisions.

Step 3: Production and Printing

Timeline: 3–4 Weeks Your designs are brought to life and qualitychecked.

Step 4: Packaging and Delivery

3–5 Days (depending on location) Your stationery is carefully packaged and shipped.

Important Notes:

Your Experience

With every semi-custom order, you'll enjoy a thoughtful, guided process designed to feel effortless, personal and beautifully curated.

Creative Guidance

Thoughtful communication and support throughout your entire experience Personalised recommendations for papers, colours, embellishments and finishes

Design Refinement

High-quality, detailed digital mock-ups of your full suite
Up to three rounds of revisions to ensure a cohesive, harmonious design
Professional preparation of all artwork and print files

White-Glove Production

Careful, white-glove assembly of your suite Every piece checked for quality, consistency and craftsmanship Fine-art embellishments hand-applied with precision



Elegant Packaging and Delivery

Items lovingly prepared and packaged for safe, elegant transit Complimentary delivery and worldwide shipping

Every detail is intentionally prepared to ensure a seamless and enjoyable journey from your first proof to the moment your stationery arrives.



Can I provide inspiration images for my design?

Yes, we welcome inspiration images to help us understand your vision. However, we don't replicate existing designs; we'll use the images as a guide to create something uniquely yours.

What if there's an error after printing?

We encourage you to double-check all proofs for accuracy before printing. However, if we've made an error, we will correct it at no cost. Any errors approved during proofing will require reprinting at your expense.

Can I order additional pieces later?

We always recommend ordering a few extras within your order. Any additional pieces can be ordered if needed, but may incur additional setup and production costs.

Can I make changes to my design after I've approved the proofs?

Once the final design is approved, no further changes can be made without incurring additional costs. Please review all details carefully before approving.

Do you offer other stationery items like menus or signage?

Yes! We can create a cohesive look across all your stationery needs, including menus, place cards, signage, and more. Let us know what you're looking for.

What happens if my stationery is damaged during shipping?

We package all items carefully to minimise damage during transit.
While we are not responsible for damages caused by shipping providers, we include insurance with every shipment. Please notify us immediately if your items arrive damaged.

How long does the entire process take?

Our typical timeline is 6–8 weeks, depending on the complexity of your order and the time taken for proof approvals. Rush orders are available with an additional fee

Do you offer envelope addressing?

Yes, we provide custom envelope addressing services. If you've selected this option, you'll find a guest list template in the Client Portal to complete.



Our Values

Tailored To You

Your love story is as unique as your fingerprints, and your wedding stationery should reflect that exceptional individuality. Our commitment is to design stationery that embodies your personal style and vision. From selecting the perfect fonts to curating a harmonious colour palette, we customise every detail to tell your story in a way that is uniquely yours.

Seamless Experience

Planning a wedding can be overwhelming, but with Wish Upon A Calligraphy, the journey becomes as meaningful as the destination. We are dedicated to providing a seamless and stress-free experience, guiding you effortlessly through the process. From the initial consultation to the final touches, our goal is to make every step smooth, enjoyable, and memorable.

Attention To Detail

It's the little details that make your wedding unforgettable. We pour meticulous care into every piece we create, ensuring that each item is a masterpiece. From the elegant curve of a letter to the perfect shade of colour and texture, we obsess over the details to guarantee your stationery is flawless and an exquisite reflection of your vision.



Contact Us

We're here to make your wedding stationery experience as seamless and enjoyable as possible. If you have any questions, need assistance, or would just like to chat about your ideas, feel free to reach out.

Email Us

info@wishuponacalligraphy.com
The best way to get in touch! We aim to respond to all enquiries within 2 business days. Our studio hours are Monday to Friday, 9

AM to 5 PM (GMT)

Follow Us on Social Media

Stay inspired and updated on our latest creations:
Instagram: <u>@wishuponacalligraphy</u>
Pinterest: <u>@wishuponacalligraphy</u>

Client Portal

Need to submit details or review your proofs? Log in to our <u>Client</u>

<u>Portal</u> anytime to stay on top of your project.

Your Next Steps

If you feel drawn to the fine-art aesthetic and wish to begin your stationery journey with us, here are your next steps:



Fill out the semi-custom enquiry form on our website with your basic details and suite preferences. RECEIVE A TAILORED PROPOSAL You'll be sent a personalised proposal based on your wedding date, quantities, and any enhancements you're considering. ACCEPT YOUR PROPOSAL Once you're happy with the details, approve your proposal so we can move forward together. SIGN THE CONTRACT A simple agreement will follow, outlining timelines, deliverables, and everything included in your order. SUBMIT YOUR BOOKING DEPOSIT Submit your booking deposit to reserve your design and production slot in the studio calendar. SHARE YOUR VISION You're welcome to upload inspiration imagery, Pinterest boards, colour palettes, or design notes. These visuals are incredibly helpful in capturing your aesthetic and desired mood. RECEIVE YOUR FIRST PROOF During the design phase, you'll receive digital proofs of your suite. Please review all details carefully—including names, dates, and spelling and provide feedback in a timely manner to keep

your project on schedule.

SUBMIT YOUR ENQUIRY

"Wish Upon a Calligraphy did our wedding stationery and we could not have been happier with the service they provided. They were so professional and the attention to detail was superb.

It was amazing to see the digital mock-ups come to life when we received our table plan, menus, name place and table name cards in the post. I'd highly recommend this supplier and cannot thank Nil and the team enough! We feel so lucky to have found you, you are

incredibly talented!!"

- Lucinda and Simon





"From start to finish Nil was absolutely incredible. From taking my vision and creating something absolutely beautiful, to the special requests I made for cocktail signs and pictures, nothing was too much trouble. You absolutely contributed to making my day perfection! The table, accompanied with your stationary was everything and more that I could have hoped for and you had a huge part to play in that! Cannot thank you enough for you and your stunning stationary. You are unbelievably talented and I cannot recommend you enough!"

- Johann and Claire